

13 October 2011

William Sinclair Holdings PLC

('William Sinclair' or 'the Company')

Trading Update

William Sinclair, one of the UK's leading suppliers of growing media, is pleased to announce the following trading update ahead of its preliminary results which are due to be announced on Wednesday, 4 January 2012.

The Board is pleased with trading for the 12 months ended 30 September 2011 which is in line with market expectations. Sales growth came from continued gains in market share despite the fluctuating market conditions created by failures within the retail sector. Further efficiency improvements contributed positively to margins.

Strong demand was again experienced for William Sinclair's leading peat free products with manufacturing of the Company's peat replacement product SuperFyba at full capacity. Demand for this product continued to exceed production levels.

Stock levels are satisfactory ahead of the spring 2012 growing season with the poor harvest being offset by greater use of William Sinclair's drying technology.

Compensation negotiations with Natural England for the cessation of harvesting at the site at Bolton Fell remain ongoing. To-date William Sinclair has received £9 million from Natural England.

The horticulture industry continues to prove to be relatively recession resistant and with William Sinclair's growing range of market leading products the Board remains confident the Company will continue to deliver shareholder value.

For further information:

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About William Sinclair

William Sinclair Holdings PLC is one of the UK's leading producers of commercial horticulture and branded garden products. William Sinclair's well established brands include J Arthur Bower's, Silvaperl and New Horizon - the leading brand in the fast growing peat free garden compost and organic plant foods sector. William Sinclair's customers include national accounts such as The Garden Centre Group, Sainsbury's, Wilkinson, Homebase and B&Q as well as an extensive range of independent garden centres.