



*The professional grower's choice*

15th July 2011

## **William Sinclair donates £15,000 to Greenfingers following sharp rise in Top Soil sales**

William Sinclair Horticulture Limited, one of the UK's leading suppliers of growing media and a proud supporter of Greenfingers, donated to the charity £15,000 at last night's annual GIMA Dinner.

This is the second year William Sinclair has supported Greenfingers Charity through sales of its bags of J.Arthur Bower's Top Soil. For every flashed 20 litre bag bought, William Sinclair donates 2p to Greenfingers. The money raised will go towards helping children in hospices, and their families, enjoy the therapeutic benefits that a special Greenfingers garden can bring.

The donation reflects the success of William Sinclair's Top Soil which has performed strongly during this year's spring garden season. Made with sterilised loam and blended with organic matter, William Sinclair's Top Soil is a best seller wherever stocked.

Danny Adamson, Managing Director, William Sinclair – Retail, commented:

"Greenfingers is an effective and highly worthwhile charity that is strongly supported by the horticultural industry and at William Sinclair we are proud to be supporting its continued success.

"William Sinclair is recognised for its ability to develop innovative and successful new products that compliment gardeners' efforts. It is extremely rewarding that our high quality Top Soil is benefitting both William Sinclair and Greenfingers."

John Little, Greenfingers Treasurer, said:

"We are delighted to be able to benefit from the success of William Sinclair's Top Soil. This contribution will enable the charity to continue its work with the creation of much needed gardens at children's hospices."

For further information:

[www.william-sinclair.co.uk](http://www.william-sinclair.co.uk) - photographs available

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