



The professional grower's choice

4th October 2010

WILLIAM SINCLAIR APPOINTS CATEGORY CONTROL MANAGER

William Sinclair Horticulture Limited, one of the UK's leading suppliers of growing media, is pleased to announce the appointment of Steve Chalk as Category Control Manager for Growing Success Organics. Steve will be responsible for developing the Growing Success Organics product range within the Sinclair portfolio.

Steve's appointment follows the signing of a distribution agreement on 23 August between William Sinclair and Growing Success Organics ("GSO"). The GSO product range includes garden-safe chemicals for the control of slugs, rodents, weeds and insects and specialist gardening products.

Prior to joining William Sinclair Retail, Steve had worked in many functions at Monro Horticulture (owners of the GSO brands). Steve first began working with the Growing Success Organics range when he joined Wessex Horticulture in 1997. Prior to Wessex, Steve served in the British Army, 14th/20th Kings Hussars regiment, in both Europe and Iraq.

Danny Adamson, Managing Director, William Sinclair – Retail, commented.



"William Sinclair is focused on providing its customers with a broad range of premium and environmentally sensitive products. Our business is developing rapidly and we are delighted to have on board high calibre individuals such as Steve. His experience of the horticulture sector and ability to develop new products and categories will provide a invaluable resource to our business.

"Over the past 20 years Growing Success Organics has established itself as market leaders in garden safe chemicals. We look forward to building on this progress and increasing sales of GSO's products.

- Ends -

For further information:

www.william-sinclair.co.uk - photograph available

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