



The professional grower's choice

30th November 2010

WILLIAM SINCLAIR APPOINTS FURTHER SALES MANAGERS AS GROWTH CONTINUES

William Sinclair Horticulture Limited, one of the UK's leading suppliers of growing media, is pleased to announce the immediate appointments of Tara Truman as Groups Support Manager and Cath Park as Area Sales Manager.

Tara joins William Sinclair with over 20 years retail experience within the garden centre industry including 12 years working for Wyevale Garden Centres, eight of which as a buyer at the Wyevale head office in Hereford. Prior to joining William Sinclair, Tara ran her own garden centre for five years.



Tara Truman, Groups Support Manager, William Sinclair Horticulture - Retail, said:

"I am delighted to be taking on this role and to be joining Sinclair Horticulture. It will be a pleasure to work closely with the buyers while representing a clear market leader. I am extremely excited at the prospect of being able to utilise my experience and love of the industry to bring solutions and fresh ideas to the groups."

Cath has worked in the garden industry for 21 years and will be take over from Barrie Hamill ahead of his retirement next year. Cath will cover the South, Mid and West Wales, Herefordshire, Gloucestershire, Worcestershire, the Midlands and Northern Ireland. Cath previously worked for Monro Horticulture, the former owners of Growing Success Organics .



Cath Park, Area Sales Manager, William Sinclair Horticulture - Retail, said:

"Taking over from someone like Barrie is a unique and one-off opportunity. He will always remain one of the most professional and well respected people within the industry and I look forward to working alongside him before he retires. William Sinclair's team is recognised for entrusting high levels of responsibility and I look forward to increasing the promotion of the Growing Success brand, alongside the J.Arthur Bowers long established range of products."

Danny Adamson, Managing Director, William Sinclair - Retail, commented.

"William Sinclair continues to grow rapidly and from the calibre of people wanting to join our winning team, there is no doubt we are the company of choice to work for in our industry. Tara and Cath have exceptional knowledge of our industry, they know it back to front. Consequently they will play a key role in maintaining our exceptional levels of client servicing. It is great to have them both on board as we finalise the integration of GSO into William Sinclair."

"We wish Barrie a very happy retirement. Hopefully he won't spend all of it in his garden as we very much hope he will find the time to pop in and see us – he will always be welcome here. We are grateful for his loyalty and the extraordinary level of service he has given customers while at William Sinclair."

For further information:

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