



The professional grower's choice

16th February 2011

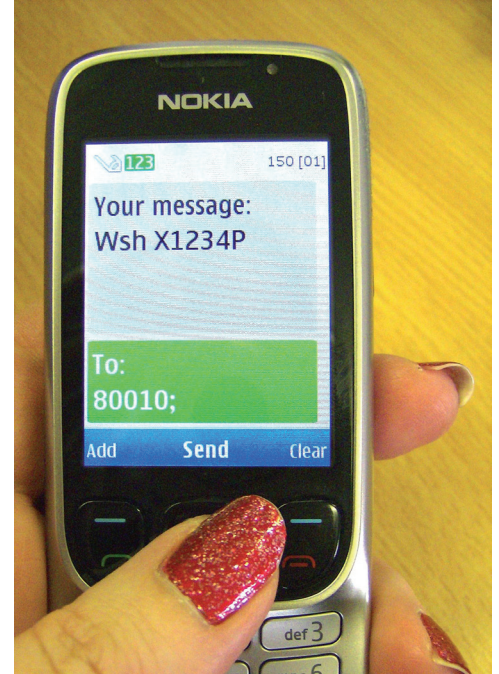
SINCLAIR LAUNCHES SMS ORDER TRACKING AND ONLINE ORDERING SERVICES

William Sinclair Horticulture Limited, one of the UK's leading suppliers of growing media, announces that it has launched the horticulture industry's first order tracking service for its retail and professional customers.

The high-speed text service enables customers to quickly and easily track the progress of an order from the convenience of their mobile. This will allow William Sinclair's customers to track orders whenever and wherever they want, helping them take greater control over the way they operate their business.

The service typically replies to tracking requests within 30 seconds and places vital information such as order status and delivery due date at the customer's fingertips.

To use the service customers just have to text 'wsh' along with their authority code to phone number 80010.



Sinclair Trade Ordering

Home | Logout

Welcome back Robert Daines

Order List | Order History | Release Order | Track | Confirmation

Previously Ordered
Not Recently Ordered
Full Product List
Fast Order Line Entry
Product Search

Full Product List

Enter quantities in to the boxes below and click upon the 'Add to Order' button

Product	Description	Quantity	Units	Packs	Per Pal.	Fulfillment	Stock	Last Ordered
1950	AFRICAN VIOLET 10L	0	0	160	Lincoln	IN STOCK	Not recently ordered	
1586	AQUATIC COMPOST 10L	0	0	120	Lincoln	IN STOCK	Not recently ordered	
1600	AQUATIC COMPOST 20 LIT	0	0	70	Lincoln	IN STOCK	Not recently ordered	
1658	BONSAI COMPOST 10L	0	0	150	Lincoln	IN STOCK	Not recently ordered	
1608	BULB FIBRE 10L	0	0	150	Lincoln	IN STOCK	Not recently ordered	
1910	BULB FIBRE 35LIT	0	0	70	Lincoln	IN STOCK	Not recently ordered	
1922	CACTUS 10L	0	0	160	Lincoln	IN STOCK	Not recently ordered	
1638	CITRUS 10L	0	0	160	Lincoln	IN STOCK	Not recently ordered	
1642	ERICACEOUS 80LIT	0	0	80	Lincoln	IN STOCK	Not recently ordered	
1636	ERICACEOUS (W/REED) 30L	0	0	100	Lincoln	IN STOCK	Not recently ordered	
1634	ERICACEOUS 10L	0	0	160	Lincoln	IN STOCK	Not recently ordered	

In addition, William Sinclair has also launched its online purchasing system allowing customers to submit orders instantly using the internet. To access this service customers simply logon to a specially created secure web page which is given on registration.

To register for either service customers can either call Robert Daines at William Sinclair on 01522 780310 or email robert.daines@william-sinclair.co.uk.

Danny Adamson, Managing Director, William Sinclair – Retail, commented:

“The busy Spring growing-season is almost on us, and with a cluster of bank holidays over Easter there is no doubt that this will be one of the busiest periods for our customers. Having access to order information within 30 seconds, and up to 14 days before delivery will give our customers even greater peace of mind and allow them to run their businesses more efficiently.

“Our order tracking service is the latest in a line of customer service initiatives that we have recently introduced, and it highlights our commitment to ensuring that our customers continue to enjoy the industry-leading service they have come to expect from William Sinclair.”

www.william-sinclair.co.uk

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