



*The professional grower's choice*

16th September 2010

**WILLIAM SINCLAIR APPOINTS FORMER ASTON MARTIN FINANCIER AS NATIONAL ACCOUNT MANAGER**

William Sinclair Horticulture Limited, one of the UK's leading suppliers of growing media, is pleased to announce the immediate appointment of Katryce Saville as National Account Manager, William Sinclair Retail.

Katryce, aged 28, joins William Sinclair from CPL Distribution, the solid fuel distribution company, where she held the position of National Account Manager. During her time at CPL Distribution she managed all of the major PFS, grocery and symbol accounts such as Shell, BP, Esso, Tesco, Sainsbury's, Waitrose, SPAR, Co Operative and Musgrave's.

Prior to this Katryce was the Business Development Manager for Spear & Jackson, the international garden tools company, where as she was responsible for key accounts within the DIY and Gardening industry. After graduating from Sheffield Hallam University, Katryce joined the financial team at Aston Martin.



Danny Adamson, Managing Director, William Sinclair – Retail, commented.

“William Sinclair strives to provide the highest levels of customer services to its clients. Katryce brings extensive experience of managing national accounts making her a valuable member of our team.

“Our ability to attract experienced and high calibre people like Katryce reflects the exciting opportunities within William Sinclair as we continue to grow the Company. We look forward to benefiting from Katryce's expertise.”

For further information: [www.william-sinclair.co.uk](http://www.william-sinclair.co.uk)

William Sinclair Horticulture Limited  
Danny Adamson, Managing Director - Retail  
Mark Way, Corporate Communications

01522 537561  
07786 116991