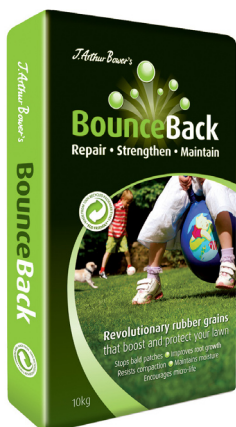


BOUNCEBACK TESTIMONIALS



J. Arthur Bower's BounceBack is a product newly available to gardeners. It comprises revolutionary grains of rubber, made from recycled tyres, that improve the look and wear-resistance of grassed areas.

The raw material has been available on the professional turfcare market for some time under the name Dunweed in' Rubber Crumb and its proven excellent results have prompted the move to make it available to a wider market.

Below are some testimonials that have been given by professional users:

Manchester University School of Biological Studies

(Study into the effects of Dunweed in' rubber crumb on turf growth and wear)

"Soil structure became more resistant to compaction and turf more resistant to wear. These are the two main problems associated with heavily used grass surfaces and indicates Dunweed in' rubber crumb will be of great value to any such area."

Royal Horticultural Society Gardens, Wisley

"Rubber crumb was incorporated into the top few inches of lawn in areas that were badly worn due to the thousands of visitors to the garden each year. Four years later the grass was still in fine condition and the feel underfoot is much improved.

Paul Esterhuizen, Head Groundsman, Smiths Lawn, Windsor

"We have applied rubber crumb to lawns in the Royal Enclosure at Windsor and are very pleased with the results. The Queen and Prince Philip both remarked on the improvement to the lawns."

Mme. Solvay, Chateau La Hulpe, Belgium

"We have had a wet spring and dry summer and our garden has experienced all sorts of difficult conditions. It is safe to say that the reinforced lawn is a great success. Not only is it attractive but the upkeep is simple, it is much admired and I will recommend it highly anywhere."

Tom Benson, Ham Polo Club, London

"After a long conversation with Paul Esterhuizen, head groundsman at Windsor, I decided to use Dunweed in' rubber crumb on our grounds and I can now see why he was so enthusiastic, it has made a remarkable difference to our own lawns."

Mr. Donald Boddy, Mayfields Remembrance Park, Eastham, Wirral

"We have used Dunweed in' rubber crumb in our new pathways and the results have been fantastic. We use recycled products wherever possible and this not only fulfils that requirement but is proving to be highly effective throughout the Park in all conditions. We intend to extend the use of this product wherever possible in our gardens."

George Paterson, Course Manager, Moray Golf Club, Scotland

"As a testament to the rubber crumb product - I have been using it for over 10 years now and have probably saved a small fortune in turf and labour because of its useful benefits. I have had no need to build any non golfer friendly and costly pathways. It does work best after hollow tining, incorporating the desired amounts of crumb, and seed, feed and sandy top dressing. Used properly on path ends, steps sides, bunker rims, winter tees, etc. it does protect the crown of the grass plant from general wear allowing healthy growth to take place throughout the season. In subsequent years after treating with crumb the ongoing improvements are amazing with only a light top up of crumb needed plus a little winter protection. Can't praise it enough!

Ruth Potts, St Augustine's Catholic Primary School, Warrington

"Excellent product, we are very pleased."

Vicky Sansome, Forehill Primary School, Ayr

"The children love the bouncy feeling underfoot."